

MICHAEL THIESSEN
3920 CENTRAL AVENUE
WESTERN SPRINGS, ILLINOIS 60558
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EXPERIENCE

The Madison Group, Ltd.
Principal

Western Springs, IL

- Principal and founder in 1999, of consulting and advisory firm
- Services include: financial analysis and structuring, operational overviews and benchmarking, transactional support, revenue generation, negotiations and negotiation support, and project and development oversight
- Clients include: team/franchise owners, municipalities, leagues, and facilities

Representative Projects

- The MAX, McCook, IL; 110,000 sq. ft. sports and training facility
- Toyota Park, Bridgeview, IL; \$100m MLS "Soccer Specific Stadium"
- Whataburger Field, Corpus Christi, TX; \$24m Double A baseball stadium
- Silver Cross Field, Joliet, IL; \$30m minor league baseball stadium
- CommunityAmerica Ballpark, Kansas City, KS; \$15m multipurpose stadium
- Lisle-Benedictine Sports Complex, Lisle, IL; \$15m multipurpose sports complex
- "The Corn Crib", Normal, IL; \$13.5m multipurpose stadium

Northwestern University
Instructor-Masters in Sports Administration

Evanston, IL

- "Sports Facilities Financing and Development" and "Front Office Operations"
 - Graduate level class
 - Explores and addresses contemporary finance, development and operational issues within the marketplace of the sports industry

Mesirow Financial
Senior Vice President

Chicago, IL

- Investment Banking/Public Finance Department
 - Principal and manager of various assignments and underwritings
- Developed new business as well as served existing firm clients
- Real Estate and Development Department
 - Provided comprehensive evaluation for domed stadium adjacent to McCormick Place for the Chicago Bears
 - Served as resource and analyst for various executives within the department

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- Provided proforma and financial analysis support for two major downtown Chicago mixed-use development projects

Representative Projects

- Dell Diamond-Home of the Houston Astros' Triple A affiliate, Round Rock, TX
- Haymarket Park-Joint venture with the University of Nebraska, Lincoln, NE
- Alexian Field, Schaumburg, IL

Stein & Company

Chicago, IL

Vice President

- Coordinated with executives in various projects
- Led negotiation support team
- Provided primary and secondary research to various in-house and client based projects

Representative Projects

- FedEx Field-home of the NFL's Washington Redskins, Prince George County, MD
- Charlotte Hornets, NBA team and arena purchase due diligence and transactional support
- Jacksonville Jaguars Stadium-home of the NFL Jacksonville Jaguars, Jacksonville, FL
- Rose Garden-home of the NBA's Portland Trailblazer, Portland, OR
- Expansion of Foxwoods Resort Casino, Ledyard, CT
- Bi-Lo Arena, Greenville, SC
- Palm Beach, FL Arena Study

Other Experience

- Ownership in two minor league baseball teams
- Volunteer for various civic and church groups
 - Youth Sports Coach, soccer and basketball
 - Mission/work trips to Guatemala and Biloxi, MS, post hurricane Katrina
 - Former member of Church Executive and Finance committees
- Various political and campaign positions, including Congressional staff experience
- Active Investor

In addition to sports facility expertise, Thiessen has served clients in the convention and meetings industry. This experience includes:

- strategic analysis of the meetings market for the Country of Thailand;
- a convention center project in Kuala Lumpur, Malaysia;
- an expansion study for the Austin Convention Center including a renovated performing arts center;
- analysis for a residential conference center at Southwest Texas State University; and

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- an operational review for the Tucson Convention Center that resulted in an annual savings of \$750,000 for the City of Tucson.

Education

Master of Management, finance and marketing, Atkinson Graduate School of Management, Willamette University, Salem, Oregon

Bachelor of Science, economics and political science, Willamette University, Salem, Oregon

Additional qualifications

Media and News Source/Quotes:

- *The New York Times*;
- *The Chicago Tribune*;
- *The Chicago Sun Times*;
- *Crain's Chicago Business*;
- *Orange County Register*; and
- *Governing Magazine*

Guest Speaker:

- NYU Stern School of Business; Business and Government Association
- U.S. Conference of Mayor's Annual Meeting; Council on Urban and Economic Development;
- International Association of Auditorium Managers;
- Mayor's Conference on Franchise Relocation; and
- International City and County Management Association